

TIGHT LINES FOR TROOPS Sponsorship Commitment Form

A few facts about Tight Lines for Troops.

- Helped over 2800 Veterans from more than 145 different Michigan communities enjoy a day of fishing.
- Donated over \$80,000 back to Michigan Veterans organizations.
- Federally recognized as a 501c(3) nonprofit organization .
- Over 40 Boat Captains donate their time and boats each year totaling over 400 boats to date. (Most come back every year.)
- No paid staff or Board of Directors.
- Huge Manistee area community support with approximately 300 volunteers helping annually; totaling almost 3,000 volunteers to date, with approximately 10,000 volunteer hours to date.

Name: _____ Date: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

Sponsorship Level:

- | | | | |
|--|--------|---|----------|
| <input type="checkbox"/> Veteran Sponsor | \$250 | <input type="checkbox"/> Silver Sponsor | \$2,500 |
| <input type="checkbox"/> Copper Sponsor | \$500 | <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Bronze Sponsor | \$1000 | <input type="checkbox"/> Platinum Sponsor | \$10,000 |

Other \$ _____

Please make checks payable to: **Tight Lines for Troops** 501(c)(3) #45-4492599

Mail to: Tight Lines Sponsorship • P.O. Box 274 • Manistee, MI 49660

For more information about the Tight Lines for Troops Sponsorship Program or to participate in other opportunities to help, please contact:
Bob Guenthardt at (231) 723-3282 • renegade22@att.net

**FREE
FOR VETS**



May 16, 2020

Manistee, Michigan

11TH ANNUAL

TIGHT LINES FOR TROOPS

Fishing Tournament for Michigan Veterans

TIGHT LINES FOR TROOPS MISSION STATEMENT

Our mission is to unite organizations, businesses, sponsors and communities to help provide a free fishing tournament open to all Michigan Veterans from all eras, wartime and peacetime. By bringing our Heroes together we endeavor to build and foster new relationships, share their experiences and enjoy fishing in the great outdoors of Michigan.

Our all-volunteer, not-for-profit efforts will improve the quality of life for many Veterans, reinforce patriotism, educate and bring awareness that we must continue to support and honor those who have defended our country and our freedoms.

2020 SPONSORSHIP FORM

Hosted by:



**Manistee
Area
Fishing
Boats**



ABOUT TIGHT LINES FOR TROOPS

We are very pleased to celebrate the 11th Annual Tight Lines for Troops Annual Fishing Tournament for Michigan Veterans!

Back in 2010, when Captain Bob Guenthardt shared his desire with his fishing friends to provide a fun day of fishing to say “thanks” to our military veterans for their service to our country they never dreamed the event would have such a profound effect on the thousands of men and women who have shared it with us over the years. Memories shared, and memories made. Tears shed, and friendships forged. Strength, support and camaraderie so strong between all who participated. For some the event has reconnected them to life and the living, and for others the day provides hope of a better tomorrow.

We have been humbled by these men and women, and honored to be able to provide this special day of thanks into year eleven – May 16, 2020.

Many of our participants will be return guests, though most each year are first timers and so excited to attend. Over 350 veterans were in attendance in 2019 and we expect no less in 2020!

Though the fishing tournament itself is limited to only registered participants, our local community has embraced the event and the opportunity to thank our veterans themselves, and the Flag Welcome on the Riverwalk is certainly a testament to that. Each year supporters come from miles away to join in this Welcome Home procession, the only welcome home many of our veterans ever received. Be a part of the Celebration and join us for the Flag Welcome!

It is through the ongoing support of over 40 Boat Captains, a multitude of sponsors and financial donors, over 300 volunteers, and our businesses and citizens that we can make this event possible. Please help us continue to honor our military veterans by providing this special day of giving thanks. Every contribution matters.

Thank you.

Quotes from participants:

“This is the Welcome Home I never received. After all these years, I cried because I didn’t realize how much it meant to me. I was proud to take part.”

“My heart almost burst when we came up the harbor seeing all those people waving flags and saluting the Veterans. Tears streamed down my face uncontrollably.”

“My father has always wanted to fish the big lake but we could never afford to charter a boat. This was a great day for him and all the veterans...thank you from the bottom of my heart.”

SPONSORSHIP LEVELS

Donations cover the expenses of the tournament participants based on need, including transportation and lodging, and event expenses. All donations are tax deductible.

VETERAN SPONSOR \$250

- This sponsorship helps veterans who would not otherwise be able to attend.
- All Sponsors are mentioned at weigh-in activities and the awards banquet.

COPPER SPONSOR \$500

- Small corporate name and logo on publications printed after sponsorship commitment.
- Your Banner (not to exceed 48"x18") displayed prominently at event location.

BRONZE SPONSOR \$1,000

- Medium corporate name and logo on publications printed after sponsorship commitment.
- Your Banner (not to exceed 48"x18") displayed prominently at event location.

SILVER SPONSOR \$2,500

- Half page ad in the event program.
- Large corporate name and logo on publications printed after sponsorship commitment.
- Your company banner, displayed prominently at event location.
- Web-site link to your business on www.tightlinesfortroops.com

GOLD SPONSOR \$5,000

- Complimentary Events: Captains' & Veterans' meeting & dinner, fishing tournament weigh-in, and awards banquet
- Full page ad in the event program.
- Large corporate name and logo on publications printed after sponsorship commitment.
- Your company banner, displayed prominently at event location.
- Web-site link to your business on www.tightlinesfortroops.com

PLATINUM SPONSOR \$10,000

- Exclusive category name/logo designation as platinum sponsor on all promotional materials.
- Full page ad and welcome letter from your company's CEO in the event program.
- Presenting sponsor listing and mentions including stage presentations, event promotions, pre and post weigh-in activities, and print and broadcast interviews.
- 20' primary event signage prominently displayed over main stage and all event areas as appropriate.
- Web-site link to your business on www.tightlinesfortroops.com

In kind donations are always welcome and appreciated.

2020 Beneficiaries

MANISTEE VETERANS MEMORIAL PARK FUND

Manistee Veterans Memorial Park Fund was established at the Manistee County Community Foundation as a non-endowed fund to provide support for renovations and enhancements to the Veterans Memorial Park in the City of Manistee. The Park is a wonderful tribute to those men and women who have made the ultimate sacrifice and to those who have served in the United States Armed Forces, Coast Guard, and Merchant Marine.


www.manisteefoundation.org/component/funds/view/3604

NORTHERN MICHIGAN BLUE TO GOLD STAR MOTHERS - TRAVERSE CITY CHAPTER

The main purpose and mission of the Northern Michigan Blue to Gold Star Mothers, Inc., is to provide an organization for these families to connect; to promote education and informational activities that will increase public awareness of Blue Star and Gold Star Families; and to support all families of veterans who have died during or as a result of military service. www.blue2goldstars.com



NORTHERN MICHIGAN VETERANS COALITION, REGION 3. The mission of the NMVC is to create awareness about the needs of and benefits available to Veterans and their families by promoting communication, coordination, and collaboration. Proudly serving 11 counties in the Northeast Region of the State of Michigan.

 **NMVC Northern Michigan Veteran's Coalition**